

Voting – November 2010

Table WEIGHTS	1
Weights matrix	
Base: All respondents	
Table NEW8	5
NEW8. Are you eligible to vote in the UK?	
Base: All respondents	
Table Q1V	6
Q1V. How likely would you be to vote in an immediate General Election?	
Base: All those eligible to vote in the UK	
Table Q2VA	8
Q2V. How would you vote if there were a General Election tomorrow?	
Base: All those eligible to vote in the UK	
Table Q2VB	10
Q2V. How would you vote if there were a General Election tomorrow?	
Base: All saying 'very likely to vote' (8-10) at Q1V	
Table Q3V	12
Q3V. Regardless of which party you happen to support, who do you think will win the next UK General Election?	
Base: All those eligible to vote in the UK	
Table V2	13
V2. As far as you're concerned, what are the most important issues facing the country at the present time?	
Base: All those eligible to vote in the UK	
Table V3	14
V3. On balance, which one party is best able to handle the issue/issues you have just selected?	
Base: All not saying 'Don't know' at V2	
Table V4	16
V4. Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?	
Base: All those eligible to vote in the UK	
Table V6	18
V6. Do you generally think of yourself as a little closer to one of the parties than the others?	
Base: All not saying 'Don't know' or 'None of these' at V4	
Table V8	19
V8. Would you call yourself a very strong <v8txt%> supporter, fairly strong, or not very strong?	
Base: All mentioning a party at V4 or V6	
Table NEW11SUMMARY	20
NEW11. Which party do you think is best for the following... - Summary	
Base: All those eligible to vote in the UK	
Table NEW11A	22
NEW11. Which party do you think is best for the following...? Students	
Base: All those eligible to vote in the UK	
Table NEW11B	24
NEW11. Which party do you think is best for the following...? Long-term employment prospects	
Base: All those eligible to vote in the UK	
Table NEW11C	26
NEW11. Which party do you think is best for the following...? The nation	
Base: All those eligible to vote in the UK	
Table NEW12	28
NEW12. Did you vote at the last general election (6 May 2010)?	
Base: All those eligible to vote in the UK	

NEW13. How did you vote at that election?
Base: All those eligible to vote in the UK



Voting – November 2010

Table WEIGHTS
Weights matrix
Base: All respondents

	Weighting matrix		
	Achieved	Required	Factor
Total	1002 100.000%	1000.000 100.000%	.998 100.000%
1st year 18 years old Male Russell Group	22 2.196%	19.924 1.992%	.906 90.744%
1st year 18 years old Male Pre 1992	25 2.495%	20.290 2.029%	.812 81.321%
1st year 18 years old Male Post 1992	18 1.796%	26.182 2.618%	1.455 145.744%
1st year 18 years old Male Other institutions	4 .399%	4.052 .405%	1.013 101.498%
1st year 18 years old Female Russell Group	27 2.695%	22.961 2.296%	.850 85.211%
1st year 18 years old Female Pre 1992	26 2.595%	23.640 2.364%	.909 91.106%
1st year 18 years old Female Post 1992	37 3.693%	35.057 3.506%	.947 94.939%
1st year 18 years old Female Other institutions	5 .499%	6.825 .682%	1.365 136.771%
1st year 19+ years old Male Russell Group	19 1.896%	16.004 1.600%	.842 84.402%
1st year 19+ years old Male Pre 1992	25 2.495%	21.789 2.179%	.872 87.330%
1st year 19+ years old Male Post 1992	56 5.589%	52.837 5.284%	.944 94.541%
1st year 19+ years old Male Other institutions	8 .798%	8.000 .800%	1.000 100.203%
1st year 19+ years old Female Russell Group	20 1.996%	18.100 1.810%	.905 90.680%
1st year 19+ years old Female Pre 1992	27 2.695%	23.943 2.394%	.887 88.856%
1st year 19+ years old Female Post 1992	69 6.886%	66.038 6.604%	.957 95.899%

Voting – November 2010

Table WEIGHTS (continuation)
Weights matrix
 Base: All respondents

	Weighting matrix		
	Achieved	Required	Factor
Total	1002 100.000%	1000.000 100.000%	.998 100.000%
1st year 19+ years old Female Other institutions	14 1.397%	11.548 1.155%	.825 82.650%
2nd year 18 19 years old Male Russell Group	20 1.996%	17.790 1.779%	.889 89.126%
2nd year 18 19 years old Male Pre 1992	17 1.697%	16.370 1.637%	.963 96.489%
2nd year 18 19 years old Male Post 1992	18 1.796%	19.401 1.940%	1.078 108.000%
2nd year 18 19 years old Male Other institutions	3 .299%	2.983 .298%	.994 99.636%
2nd year 18 19 years old Female Russell Group	23 2.295%	20.433 2.043%	.888 89.019%
2nd year 18 19 years old Female Pre 1992	21 2.096%	19.380 1.938%	.923 92.471%
2nd year 18 19 years old Female Post 1992	33 3.293%	26.834 2.683%	.813 81.479%
2nd year 18 19 years old Female Other institutions	5 .499%	5.194 .519%	1.039 104.088%
2nd year 20+ years old Male Russell Group	15 1.497%	13.138 1.314%	.876 87.759%
2nd year 20+ years old Male Pre 1992	21 2.096%	16.517 1.652%	.787 78.808%
2nd year 20+ years old Male Post 1992	33 3.293%	35.993 3.599%	1.091 109.287%
2nd year 20+ years old Male Other institutions	7 .699%	5.569 .557%	.796 79.713%
2nd year 20+ years old Female Russell Group	17 1.697%	14.997 1.500%	.882 88.395%
2nd year 20+ years old Female Pre 1992	23 2.295%	19.017 1.902%	.827 82.850%

Voting – November 2010

Table WEIGHTS (continuation)

Weights matrix

Base: All respondents

	Weighting matrix		
	Achieved	Required	Factor
Total	1002 100.000%	1000.000 100.000%	.998 100.000%
2nd year 20+ years old Female Post 1992	50 4.990%	47.978 4.798%	.960 96.147%
2nd year 20+ years old Female Other institutions	7 .699%	8.626 .863%	1.232 123.478%
3rd year + 18 20 years old Male Russell Group	22 2.196%	24.816 2.482%	1.128 113.024%
3rd year + 18 20 years old Male Pre 1992	24 2.395%	21.440 2.144%	.893 89.512%
3rd year + 18 20 years old Male Post 1992	17 1.697%	20.448 2.045%	1.203 120.523%
3rd year + 18 20 years old Male Other institutions	3 .299%	3.054 .305%	1.018 102.010%
3rd year + 18 20 years old Female Russell Group	29 2.894%	28.991 2.899%	1.000 100.169%
3rd year + 18 20 years old Female Pre 1992	25 2.495%	24.629 2.463%	.985 98.713%
3rd year + 18 20 years old Female Post 1992	27 2.695%	28.677 2.868%	1.062 106.423%
3rd year + 18 20 years old Female Other institutions	5 .499%	6.303 .630%	1.261 126.313%
3rd year + 21+ years old Male Russell Group	15 1.497%	16.481 1.648%	1.099 110.093%
3rd year + 21+ years old Male Pre 1992	20 1.996%	17.976 1.798%	.899 90.061%
3rd year + 21+ years old Male Post 1992	29 2.894%	37.782 3.778%	1.303 130.543%
3rd year + 21+ years old Male Other institutions	5 .499%	5.511 .551%	1.102 110.449%

Voting – November 2010

Table WEIGHTS (continuation)

Weights matrix

Base: All respondents

	Weighting matrix		
	Achieved	Required	Factor
Total	1002 100.000%	1000.000 100.000%	.998 100.000%
3rd year + 21+ years old Female Russell Group	17 1.697%	19.257 1.926%	1.133 113.500%
3rd year + 21+ years old Female Pre 1992	16 1.597%	20.756 2.076%	1.297 129.983%
3rd year + 21+ years old Female Post 1992	24 2.395%	47.663 4.766%	1.986 198.992%
3rd year + 21+ years old Female Other institutions	9 .898%	8.806 .881%	.978 98.035%

Voting – November 2010

Table NEW8
NEW8. Are you eligible to vote in the UK?
 Base: All respondents

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
		a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	1002	446	556	402	313	287	246	270	411	75	149	158	257	102	336
Total	1000	444	556	377	290	333	233	246	445	76	147	157	263	100	334
Yes	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
	92%	92%	92%	90%	95%	92%	90%	90%	94%	94%	100%	100%	100%	100%	76%
					c						N	N	N	N	
No	80	37	43	38	15	27	23	24	28	5	-	-	-	-	80
	8%	8%	8%	10%	5%	8%	10%	10%	6%	6%	-%	-%	-%	-%	24%
				d											JKLM

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q1V
Q1V. How likely would you be to vote in an immediate General Election?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010					
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote	
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255	
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254	
10	(10.0)	511	228	284	184	146	181	126	134	209	43	106	107	174	64	61
		56%	56%	55%	54%	53%	59%	60% h	60% h	50%	59%	72% N	68% N	66% N	64% N	24%
9	(9.0)	107	49	58	37	34	36	28	26	51	2	17	17	41	13	19
		12%	12%	11%	11%	12%	12%	13% i	12% i	12% i	3%	12%	11%	16% N	13%	8%
8	(8.0)	113	49	64	48	33	32	24	30	53	7	12	20	23	10	49
		12%	12%	12%	14%	12%	10%	11%	13%	13%	9%	8%	13%	9%	10%	19% JLm
7	(7.0)	45	13	32	18	12	16	7	9	26	3	3	5	11	4	23
		5%	3%	6% a	5%	4%	5%	3%	4%	6%	5%	2%	3%	4%	4%	9% Jkl
6	(6.0)	27	12	15	7	11	9	7	7	9	3	5	1	2	2	17
		3%	3%	3%	2%	4%	3%	4%	3%	2%	5%	4% l	1%	1%	2%	7% KL
5	(5.0)	32	13	19	8	17	7	4	3	22	3	2	1	3	3	24
		4%	3%	4%	2%	6% ce	2%	2%	5% fg	4%	4%	1%	1%	1%	3%	9% JKLm
4	(4.0)	13	7	6	6	2	5	2	4	7	-	1	-	1	1	9
		1%	2%	1%	2%	1%	2%	1%	2%	2%	-%	1%	-%	*%	1%	4% kL
3	(3.0)	27	15	11	8	7	12	5	3	13	6	1	3	4	2	16
		3%	4%	2%	2%	2%	4%	2%	1%	3%	9% fGh	1%	2%	2%	2%	6% JkL
2	(2.0)	15	5	9	8	6	1	4	3	8	-	-	1	1	1	12
		2%	1%	2%	2% e	2%	*%	2%	1%	2%	-%	-%	1%	*%	1%	5% JkL
1	(1.0)	30	16	13	14	6	9	4	3	18	5	-	2	4	1	23
		3%	4%	3%	4%	2%	3%	2%	1%	4% g	7% fG	-%	2%	1%	1%	9% JKLM
Answered	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254	

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q1V (continuation)
Q1V. How likely would you be to vote in an immediate General Election?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Mean	8.5	8.4	8.5	8.4	8.4	8.6	8.8	8.9	8.2	8.0	9.4	9.2	9.2	9.0	6.7
Std. dev.	2.4	2.5	2.3	2.5	2.3	2.3	Hi	HI			N	N	N	N	
				2.1	1.9	2.6	2.9				1.3	1.8	1.7	1.9	3.0

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q2VA
Q2V. How would you vote if there were a General Election tomorrow?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Labour	295	115	181	108	92	96	69	71	120	35	8	135	77	17	59
	32%	28%	35%	32%	33%	31%	33%	32%	29%	49%	6%	86%	29%	17%	23%
			a						fGH		JLMN	Jm	J	J	
Conservative	162	85	76	64	45	52	46	42	64	9	112	4	12	8	26
	18%	21%	15%	19%	16%	17%	22%	19%	15%	13%	76%	2%	5%	8%	10%
		b					h				KLMN			k	KI
Liberal Democrat	106	45	61	36	24	46	24	28	55	-	2	3	80	3	18
	12%	11%	12%	11%	9%	15%	11%	12%	13%	-%	1%	2%	30%	3%	7%
					d		l	l	l				JKMN		jk
Scottish National Party (SNP)	18	9	9	7	2	9	3	7	6	2	-	-	1	12	5
	2%	2%	2%	2%	1%	3%	1%	3%	1%	3%	-%	-%	1%	12%	2%
					d									JKLN	
Plaid Cymru	9	3	7	5	2	2	4	1	4	1	1	1	2	1	5
	1%	1%	1%	2%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%
Green Party	77	34	43	27	29	20	16	21	32	8	3	3	38	14	18
	8%	8%	8%	8%	11%	7%	7%	10%	8%	10%	2%	2%	15%	14%	7%
													JKN	JKn	jk
United Kingdom Independence Party (UKIP)	7	3	4	2	2	3	1	4	2	-	-	-	2	3	2
	1%	1%	1%	1%	1%	1%	1%	2%	1%	-%	-%	-%	1%	3%	1%
														jk	
British National Party (BNP)	10	6	4	3	4	3	3	1	6	-	3	-	1	2	4
	1%	1%	1%	1%	1%	1%	1%	*	1%	-%	2%	-%	*	2%	2%
Some other party	10	5	5	4	4	2	4	3	2	2	2	-	1	5	3
	1%	1%	1%	1%	2%	1%	2%	1%	*	2%	1%	-%	*	5%	1%
														KLn	
Wouldn't vote	40	24	16	17	11	13	8	4	23	5	-	1	2	1	36
	4%	6%	3%	5%	4%	4%	4%	2%	6%	8%	-%	1%	1%	1%	14%
		b							g	G					JKLM

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q2VA (continuation)
Q2V. How would you vote if there were a General Election tomorrow?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
		a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Don't know	186	79	107	67	61	59	33	40	103	10	16	10	47	35	79
	20%	19%	21%	20%	22%	19%	16%	18%	25%	14%	11%	6%	18%	35%	31%
									Fgi				K	JKL	JKL

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q2VB
Q2V. How would you vote if there were a General Election tomorrow?
 Base: All saying "very likely to vote" (8-10) at Q1V

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	603	267	336	240	185	178	156	175	228	44	126	136	184	58	99
Total	600	266	334	224	170	206	149	159	249	44	125	134	191	55	95
Labour	260	101	158	95	76	89	66	64	103	27	7	124	70	16	42
	43%	38%	47%	42%	45%	43%	44%	40%	42%	62%	6%	92%	37%	29%	44%
			a							fgh		JLMN	J	J	J
Conservative	148	77	71	58	41	49	42	40	57	8	109	4	12	7	16
	25%	29%	21%	26%	24%	24%	28%	25%	23%	19%	88%	3%	7%	12%	16%
		b									KLMN			k	KL
Liberal Democrat	87	38	49	31	20	36	18	24	45	-	-	3	68	3	12
	15%	14%	15%	14%	11%	18%	12%	15%	18%	-%	-%	3%	36%	5%	13%
							i	l	l				JKMN	j	JK
Scottish National Party (SNP)	14	8	6	5	2	7	2	5	5	2	-	-	1	11	2
	2%	3%	2%	2%	1%	3%	1%	3%	2%	4%	-%	-%	1%	19%	2%
														JKLN	
Plaid Cymru	7	1	6	5	1	1	2	1	4	-	1	1	2	1	2
	1%	*%	2%	2%	1%	1%	1%	1%	2%	-%	1%	1%	1%	2%	2%
Green Party	62	28	34	24	22	16	14	17	26	5	3	2	34	9	14
	10%	10%	10%	11%	13%	8%	9%	11%	10%	11%	3%	1%	18%	17%	14%
													JK	JK	JK
United Kingdom Independence Party (UKIP)	6	3	3	2	2	2	1	4	1	-	-	-	1	3	2
	1%	1%	1%	1%	1%	1%	1%	3%	*%	-%	-%	-%	1%	5%	2%
														JKI	
British National Party (BNP)	10	6	4	3	4	3	3	1	6	-	3	-	1	2	4
	2%	2%	1%	1%	2%	2%	2%	1%	2%	-%	2%	-%	*%	3%	4%
														k	kl
Some other party	7	4	4	2	3	2	2	3	1	2	1	-	1	4	2
	1%	1%	1%	1%	2%	1%	1%	2%	*%	4%	1%	-%	*%	7%	2%
									h					jkl	

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q2VB (continuation)

Q2V. How would you vote if there were a General Election tomorrow?

Base: All saying "very likely to vote" (8-10) at Q1V

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
		a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	603	267	336	240	185	178	156	175	228	44	126	136	184	58	99
Total	600	266	334	224	170	206	149	159	249	44	125	134	191	55	95
Wouldn't vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table Q3V
Q3V. Regardless of which party you happen to support, who do you think will win the next UK General Election?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Labour	356	165	192	125	104	128	73	71	176	36	31	86	115	36	88
	39%	40%	37%	37%	38%	42%	35%	32%	42%	50%	21%	55%	44%	36%	35%
								g	fG			JIMN	Jn	J	J
Conservative	347	161	186	130	101	116	92	104	134	17	95	43	100	37	71
	38%	39%	36%	39%	37%	38%	44%	47%	32%	24%	65%	28%	38%	38%	28%
							HI	HI			KLMN		kn		
Liberal Democrat	39	10	29	10	14	15	4	9	21	5	3	3	16	6	12
	4%	3%	6%	3%	5%	5%	2%	4%	5%	7%	2%	2%	6%	6%	5%
			a						f						
Scottish National Party (SNP)	2	1	1	-	1	1	1	-	1	-	-	-	-	-	2
	*%	*%	*%	-%	*%	*%	*%	-%	*%	-%	-%	-%	-%	-%	1%
Plaid Cymru	1	1	-	1	-	-	1	-	-	-	-	-	-	-	1
	*%	*%	-%	*%	-%	-%	*%	-%	-%	-%	-%	-%	-%	-%	*%
Green Party	5	4	2	2	-	3	-	-	4	1	-	-	-	-	5
	1%	1%	*%	1%	-%	1%	-%	-%	1%	2%	-%	-%	-%	-%	2%
															l
United Kingdom Independence Party (UKIP)	2	1	1	-	1	1	1	1	-	-	-	-	-	-	2
	*%	*%	*%	-%	*%	*%	*%	*%	-%	-%	-%	-%	-%	-%	1%
British National Party (BNP)	1	1	-	1	-	-	1	-	-	-	-	-	-	-	1
	*%	*%	-%	*%	-%	-%	*%	-%	-%	-%	-%	-%	-%	-%	*%
Some other party	1	1	-	-	-	1	-	-	1	-	-	-	-	-	1
	*%	*%	-%	-%	-%	*%	-%	-%	*%	-%	-%	-%	-%	-%	1%
Don't know	165	63	101	70	54	41	37	36	80	12	18	25	32	20	70
	18%	16%	20%	21%	20%	13%	18%	16%	19%	17%	12%	16%	12%	20%	27%
				e	e										JKL

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V2
V2. As far as you're concerned, what are the most important issues facing the country at the present time?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	920	407	513	360	297	263	222	242	385	71	149	157	257	102	255
Total	919	408	511	339	275	305	210	220	417	72	147	155	263	100	254
Economy	776	336	439	289	228	259	186	187	337	65	131	141	224	81	198
	84%	82%	86%	85%	83%	85%	89%	85%	81%	91%	89%	91%	85%	82%	78%
							h			h	N	mN	n		
Education	581	241	339	230	171	180	129	137	260	55	70	99	179	65	168
	63%	59%	66%	68%	62%	59%	61%	62%	62%	77%	48%	63%	68%	65%	66%
		a	a	e					fg	h	J	J	J	J	J
Immigration and asylum	291	126	165	112	83	96	51	70	155	14	74	46	61	32	78
	32%	31%	32%	33%	30%	31%	24%	32%	37%	19%	50%	29%	23%	32%	31%
								i	FI		KLMN				
Crime and justice	145	73	73	51	46	48	17	30	86	13	32	16	38	14	45
	16%	18%	14%	15%	17%	16%	8%	13%	21%	18%	22%	10%	15%	14%	18%
									Fg	f	K				k
Health	215	79	136	69	64	82	56	44	98	16	29	53	58	27	48
	23%	19%	27%	20%	23%	27%	26%	20%	24%	23%	20%	34%	22%	27%	19%
		a	a									JLN			
Environment	173	88	86	60	58	56	47	40	72	14	12	28	59	19	56
	19%	22%	17%	18%	21%	18%	23%	18%	17%	19%	8%	18%	22%	19%	22%
												j	J	j	J
Defence and foreign affairs	156	73	83	56	47	53	44	38	66	8	28	27	52	15	34
	17%	18%	16%	17%	17%	17%	21%	17%	16%	10%	19%	18%	20%	15%	13%
							i								
The current state of politics	187	73	114	68	63	56	47	50	75	16	31	23	64	25	45
	20%	18%	22%	20%	23%	19%	22%	23%	18%	22%	21%	15%	24%	25%	18%
													k		
Other	20	13	7	5	3	12	4	7	8	1	5	3	5	1	7
	2%	3%	1%	1%	1%	4%	2%	3%	2%	2%	3%	2%	2%	1%	3%
						cd									
Don't know	7	4	3	2	2	3	1	1	5	-	-	-	1	2	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%
								*					*	2%	2%

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V3
V3. On balance, which one party is best able to handle the issue/issues you have just selected?
 Base: All not saying "Don't know" at V2

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	913	403	510	358	295	260	221	241	380	71	149	157	256	100	251
Total	912	403	508	337	274	301	209	219	411	72	147	155	262	98	249
Labour	292	120	172	106	96	90	62	68	128	35	11	117	80	20	64
	32%	30%	34%	31%	35%	30%	30%	31%	31%	48%	8%	75%	31%	21%	26%
									FGH			JLMN	J	J	J
Conservative	188	105	84	74	52	62	54	50	75	10	102	7	23	16	40
	21%	26%	16%	22%	19%	21%	26%	23%	18%	14%	70%	5%	9%	17%	16%
		B					h				KLMN		KI	KI	KI
Liberal Democrat	94	39	55	35	23	35	15	24	51	4	3	1	64	5	20
	10%	10%	11%	10%	8%	12%	7%	11%	12%	5%	2%	1%	25%	5%	8%
								f					JKMN	k	JK
Scottish National Party (SNP)	8	3	5	3	1	4	2	2	2	2	1	-	-	4	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	0%	0%	4%	1%
														kL	
Plaid Cymru	4	2	2	3	-	1	1	1	2	-	-	-	-	1	3
	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%
Green Party	36	16	20	10	11	14	10	7	16	3	2	4	14	6	10
	4%	4%	4%	3%	4%	5%	5%	3%	4%	4%	1%	3%	5%	6%	4%
													j	j	
United Kingdom Independence Party (UKIP)	9	4	5	4	1	4	2	4	3	-	2	1	4	1	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	2%	1%	1%
British National Party (BNP)	8	4	4	3	2	3	2	-	6	-	4	-	-	1	3
	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	3%	0%	0%	1%	1%
											kL				
Some other party	2	1	1	1	1	-	2	-	-	-	-	-	1	1	-
	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%
Don't know	195	68	127	72	65	58	47	43	94	10	16	14	48	32	85
	21%	17%	25%	21%	24%	19%	23%	20%	23%	14%	11%	9%	18%	33%	34%
		A											k	JKL	JKL

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V3 (continuation)

V3. On balance, which one party is best able to handle the issue/issues you have just selected?

Base: All not saying "Don't know" at V2

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	913	403	510	358	295	260	221	241	380	71	149	157	256	100	251
Total	912	403	508	337	274	301	209	219	411	72	147	155	262	98	249
None of these	76	43	34	27	21	29	12	21	35	8	6	11	27	11	21
	8%	11%	7%	8%	8%	9%	6%	10%	8%	12%	4%	7%	10%	11%	8%
		b											j	j	

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V4
V4. Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Labour	246	98	148	89	75	82	57	61	99	30	8	118	45	17	59
	27%	24%	29%	26%	27%	27%	27%	27%	24%	42%	5%	75%	17%	17%	23%
									fgH			JLMN	J	J	J
Conservative	173	94	79	76	47	50	47	49	68	8	110	5	10	15	33
	19%	23%	15%	23%	17%	16%	23%	22%	16%	12%	75%	3%	4%	15%	13%
		B					i				KLMN			KL	KL
Liberal Democrat	178	71	107	58	55	65	37	40	94	8	6	3	124	12	32
	19%	17%	21%	17%	20%	21%	18%	18%	22%	11%	4%	2%	47%	12%	13%
									i				JKMN	jK	JK
Scottish National Party (SNP)	16	8	9	4	4	8	3	5	7	2	-	1	4	9	3
	2%	2%	2%	1%	1%	3%	1%	2%	2%	3%	-%	1%	1%	9%	1%
														JKLN	
Plaid Cymru	7	-	7	5	1	1	2	1	4	-	2	1	1	1	2
	1%	-%	1%	1%	*%	*%	1%	*%	1%	-%	1%	1%	*%	1%	1%
			a												
Green Party	38	18	20	15	10	13	11	8	17	2	-	2	18	6	12
	4%	4%	4%	4%	4%	4%	5%	4%	4%	3%	-%	1%	7%	6%	5%
													JK	Jk	J
United Kingdom Independence Party (UKIP)	10	6	4	3	3	5	2	4	3	1	-	3	4	3	1
	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	-%	2%	1%	3%	*%
														jn	
British National Party (BNP)	7	5	2	3	1	3	3	1	3	-	2	-	1	-	4
	1%	1%	*%	1%	*%	1%	1%	*%	1%	-%	1%	-%	*%	-%	2%
Some other party	7	6	2	1	3	3	-	2	5	1	-	-	3	3	1
	1%	1%	*%	*%	1%	1%	-%	1%	1%	1%	-%	-%	1%	3%	*%
														jk	

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V4 (continuation)

V4. Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Don't know	136	46	90	56	46	34	25	26	72	12	12	10	27	20	67
	15%	11%	17% A	16%	17%	11%	12%	12%	17% g	17%	8%	6%	10%	20% JKI	26% JKL
None of these	102	57	45	29	31	41	23	26	45	8	7	14	25	15	40
	11%	14% b	9%	9%	11%	14% c	11%	12%	11%	11%	5%	9%	10%	15% J	16% JKI

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V6
V6. Do you generally think of yourself as a little closer to one of the parties than the others?
 Base: All not saying "Don't know" or "None of these" at V4

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*l	*m	*n
Sig. Level: 99%		*A	*B	*C	*D	*E	*F	*G	*H	*I	*J	*K	*L	*M	*N
Unweighted row	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Conservative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Liberal Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Scottish National Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
United Kingdom Independence Party (UKIP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Some other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table V8
V8. Would you call yourself a very strong %~v8txt%> supporter, fairly strong, or not very strong?
 Base: All mentioning a party at V4 or V6

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		*a	*b	*c	*d	*e	*f	*g	*h	*i	*j	*k	*l	*m	*n
Sig. Level: 99%		*A	*B	*C	*D	*E	*F	*G	*H	*I	*J	*K	*L	*M	*N
Unweighted row	7	5	2	1	3	3	-	2	4	1	-	-	3	3	1
Total	7	6	2	1	3	3	-	2	5	1	-	-	3	3	1
Very strong	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-
	13%	-%	54%	-%	-%	28%	-%	-%	-%	100%	-%	-%	-%	35%	-%
Fairly strong	4	4	-	1	1	3	-	1	3	-	-	-	3	1	-
	60%	80%	-%	100%	33%	72%	-%	54%	76%	-%	-%	-%	100%	35%	-%
Not very strong	1	1	-	-	1	-	-	-	1	-	-	-	-	-	1
	15%	20%	-%	-%	38%	-%	-%	-%	24%	-%	-%	-%	-%	-%	100%
Don't know	1	-	1	-	1	-	-	1	-	-	-	-	-	1	-
	11%	-%	46%	-%	29%	-%	-%	46%	-%	-%	-%	-%	-%	30%	-%

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Table NEW11SUMMARY
NEW11. Which party do you think is best for the following... - Summary
 Base: All those eligible to vote in the UK

	SUMMARY		
	Students	Long-term employment prospects	The nation
Sig. Level: 95%	a	b	c
Sig. Level: 99%	A	B	C
Unweighted row	921	921	921
Total	920	920	920
Labour	331 36% C	301 33% C	248 27%
Conservative	38 4%	245 27% AC	194 21% A
Liberal Democrat	222 24% BC	60 7%	88 10% b
Scottish National Party	18 2%	9 1%	14 1%
Plaid Cymru	1 *% a	6 1%	3 *%
Green Party	39 4% B	15 2%	41 4% B
United Kingdom Independence Party (UKIP)	4 *%	3 *%	17 2% AB
British National Party (BNP)	1 *%	5 1%	12 1% A
Some other party	3 *%	3 *%	3 *%
None of these	76 8% B	42 5%	65 7% b

Columns Tested: A,B,C

Voting – November 2010

Table NEW11SUMMARY (continuation)
NEW11. Which party do you think is best for the following... - Summary
 Base: All those eligible to vote in the UK

	SUMMARY		
	Students	Long-term employment prospects	The nation
Sig. Level: 95%	a	b	c
Sig. Level: 99%	A	B	C
Unweighted row	921	921	921
Total	920	920	920
Don't know	187	230	237
	20%	25%	26%
		a	A

Columns Tested: A,B,C

Voting – November 2010

Table NEW11A
NEW11. Which party do you think is best for the following...? Students
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
		a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Labour	331	137	194	124	104	104	76	88	134	33	35	110	83	32	70
	36%	34%	38%	37%	38%	34%	36%	40%	32%	46%	24%	70%	32%	32%	28%
												JLMN			
Conservative	38	25	13	18	9	10	8	13	16	1	24	2	-	3	8
	4%	6%	3%	5%	3%	3%	4%	6%	4%	1%	17%	1%	-%	3%	3%
		b									KLMN			L	L
Liberal Democrat	222	113	109	76	62	84	51	48	113	9	47	12	91	20	52
	24%	28%	21%	23%	22%	27%	24%	22%	27%	13%	32%	8%	35%	20%	20%
		b					i		i		KmN		KMN	K	K
Scottish National Party	18	12	7	6	4	8	3	4	10	2	2	2	1	9	4
	2%	3%	1%	2%	1%	3%	1%	2%	2%	3%	2%	1%	1%	9%	1%
														JKLN	
Plaid Cymru	1	-	1	-	-	1	-	1	-	-	-	-	1	-	-
	*%	-%	*%	-%	-%	*%	-%	*%	-%	-%	-%	-%	*%	-%	-%
Green Party	39	21	18	13	11	15	11	11	15	2	2	3	17	6	11
	4%	5%	4%	4%	4%	5%	5%	5%	4%	3%	1%	2%	6%	6%	4%
													jk	jk	
United Kingdom Independence Party (UKIP)	4	-	4	1	1	2	1	2	1	-	1	-	2	-	1
	*%	-%	1%	*%	*%	1%	1%	1%	*%	-%	1%	-%	1%	-%	*%
British National Party (BNP)	1	1	-	-	1	-	-	1	-	-	-	-	-	-	1
	*%	*%	-%	-%	*%	-%	-%	*%	-%	-%	-%	-%	-%	-%	*%
Some other party	3	1	2	1	1	1	1	-	3	-	1	-	2	-	-
	*%	*%	*%	*%	*%	*%	*%	-%	1%	-%	1%	-%	1%	-%	-%
None of these	76	34	41	28	20	27	14	18	33	10	13	6	32	5	19
	8%	8%	8%	8%	7%	9%	6%	8%	8%	14%	9%	4%	12%	5%	8%
									f				Km		

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW11A (continuation)
NEW11. Which party do you think is best for the following...? Students
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Don't know	187	65	122	71	63	54	46	35	91	14	20	22	34	25	87
	20%	16%	24%	21%	23%	18%	22%	16%	22%	20%	14%	14%	13%	25%	34%
			A											JKL	JKL

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW11B
NEW11. Which party do you think is best for the following...? Long-term employment prospects
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Labour	301	134	168	97	93	111	63	66	138	34	16	104	95	23	63
	33%	33%	33%	29%	34%	36%	30%	30%	33%	47%	11%	66%	36%	23%	25%
						c				FGh		JLMN	JmN	J	J
Conservative	245	122	122	94	76	75	66	70	93	16	101	17	51	25	50
	27%	30%	24%	28%	28%	24%	31%	32%	22%	23%	69%	11%	19%	25%	20%
		b					h	H			KLMN		k	K	k
Liberal Democrat	60	27	34	23	11	27	11	18	30	1	3	2	38	4	14
	7%	7%	7%	7%	4%	9%	5%	8%	7%	2%	2%	1%	14%	4%	6%
						d							JKMN		k
Scottish National Party	9	5	4	1	3	5	2	3	3	1	-	1	2	4	2
	1%	1%	1%	*%	1%	2%	1%	1%	1%	1%	-%	1%	1%	4%	1%
														jln	
Plaid Cymru	6	2	5	4	2	1	2	2	2	1	1	1	-	1	4
	1%	*%	1%	1%	1%	*%	1%	1%	*%	1%	1%	1%	-%	1%	1%
Green Party	15	8	7	5	1	9	3	3	8	1	-	1	6	4	4
	2%	2%	1%	2%	*%	3%	1%	2%	2%	1%	-%	1%	2%	4%	2%
						d								j	
United Kingdom Independence Party (UKIP)	3	2	1	1	1	1	1	1	1	-	-	1	1	-	1
	*%	*%	*%	*%	*%	*%	1%	*%	*%	-%	-%	1%	*%	-%	*%
British National Party (BNP)	5	4	1	2	1	3	-	-	5	-	2	-	1	1	1
	1%	1%	*%	1%	*%	1%	-%	-%	1%	-%	1%	-%	*%	1%	*%
Some other party	3	3	-	1	2	-	2	-	1	-	1	1	-	-	1
	*%	1%	-%	*%	1%	-%	1%	-%	*%	-%	1%	1%	-%	-%	*%
		b													
None of these	42	18	25	17	10	16	6	7	25	4	4	5	16	5	13
	5%	4%	5%	5%	4%	5%	3%	3%	6%	6%	3%	3%	6%	5%	5%

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW11B (continuation)

NEW11. Which party do you think is best for the following...? Long-term employment prospects

Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Don't know	230	83	147	95	76	59	54	52	110	14	19	24	53	33	101
	25%	20%	29%	28%	28%	19%	26%	24%	26%	19%	13%	15%	20%	33%	40%
		A		e	e									JKL	JKL

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW11C
NEW11. Which party do you think is best for the following...? The nation
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Labour	248	100	147	82	77	89	48	62	108	30	9	103	77	18	40
	27%	25%	29%	24%	28%	29%	23%	28%	26%	42%	6%	66%	29%	18%	16%
									FgH		JLMN	JmN	J	J	
Conservative	194	106	88	82	53	60	56	49	80	9	98	10	28	17	42
	21%	26%	17%	24%	19%	20%	27%	22%	19%	12%	66%	6%	11%	17%	16%
		B					hi				KLMN		K	KI	
Liberal Democrat	88	35	53	23	24	40	16	23	45	3	4	3	52	8	22
	10%	9%	10%	7%	9%	13%	8%	11%	11%	4%	3%	2%	20%	8%	8%
						C							JKMN	k	JK
Scottish National Party	14	6	8	3	3	8	4	4	3	3	1	1	1	6	5
	1%	1%	2%	1%	1%	3%	2%	2%	1%	4%	1%	1%	*	6%	2%
									h					jkLn	
Plaid Cymru	3	1	2	2	1	-	2	-	1	-	-	1	-	1	1
	*%	*%	*%	1%	*%	-%	1%	-%	*%	-%	-%	1%	-%	1%	1%
Green Party	41	22	18	11	12	18	9	9	16	6	3	3	17	7	11
	4%	5%	4%	3%	4%	6%	4%	4%	4%	8%	2%	2%	6%	7%	4%
													jk	jk	
United Kingdom Independence Party (UKIP)	17	8	8	6	2	9	3	5	8	-	4	2	6	2	2
	2%	2%	2%	2%	1%	3%	1%	2%	2%	-%	3%	1%	2%	2%	1%
						d									
British National Party (BNP)	12	8	4	7	2	3	1	4	6	1	4	-	1	2	5
	1%	2%	1%	2%	1%	1%	*%	2%	1%	1%	3%	-%	*%	2%	2%
											kl				
Some other party	3	1	2	2	1	-	-	-	2	1	1	-	-	1	1
	*%	*%	*%	1%	*%	-%	-%	-%	*%	2%	1%	-%	-%	1%	1%
									fg						
None of these	65	31	33	24	19	22	11	13	33	7	6	8	24	6	21
	7%	8%	6%	7%	7%	7%	5%	6%	8%	10%	4%	5%	9%	6%	8%
													j		

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW11C (continuation)

NEW11. Which party do you think is best for the following...? The nation

Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Don't know	237	88	149	97	83	58	59	52	115	12	19	26	57	32	104
	26%	22%	29%	29%	30%	19%	28%	23%	27%	16%	13%	17%	22%	32%	41%
		a		E	E		i		i				j	JKI	JKL

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW12
NEW12. Did you vote at the last general election (6 May 2010)?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
		a	b	c	d	e	f	g	h	i	j	k	l	m	n
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted row	921	407	514	360	297	264	222	243	385	71	149	158	257	102	255
Total	920	408	512	339	275	306	210	221	417	72	147	157	263	100	254
Yes	666	288	378	218	205	243	154	163	299	50	147	157	263	100	-
	72%	71%	74%	64%	74%	80%	73%	74%	72%	70%	100%	100%	100%	100%	-%
					C	C					N	N	N	N	
No	254	120	134	121	70	63	56	58	118	22	-	-	-	-	254
	28%	29%	26%	36%	26%	20%	27%	26%	28%	30%	-%	-%	-%	-%	100%
				DE											JKLM

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW13
NEW13. How did you vote at that election?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
		a	b	c	d	e	f	g	h	i	j	k	l	m	*n
		A	B	C	D	E	F	G	H	I	J	K	L	M	*N
Unweighted row	666	288	378	233	222	211	162	178	275	51	149	158	257	102	-
Total	666	288	378	218	205	243	154	163	299	50	147	157	263	100	-
Labour	157	62	94	56	48	52	40	35	60	22	-	157	-	-	-
	24%	22%	25%	26%	24%	21%	26%	21%	20%	43%	-%	100%	-%	-%	-%
									fGH			JLM			
Conservative	147	73	74	52	47	48	31	37	70	8	147	-	-	-	-
	22%	25%	19%	24%	23%	20%	20%	23%	23%	16%	100%	-%	-%	-%	-%
											KLM				
Liberal Democrat	263	107	156	77	73	113	61	64	125	13	-	-	263	-	-
	39%	37%	41%	35%	36%	46%	40%	39%	42%	26%	-%	-%	100%	-%	-%
						cd			i				JKM		
Scottish National Party (SNP)	11	5	6	4	2	5	1	5	3	2	-	-	-	11	-
	2%	2%	2%	2%	1%	2%	1%	3%	1%	4%	-%	-%	-%	11%	-%
														JKL	
Plaid Cymru	1	-	1	1	-	-	1	-	-	-	-	-	-	1	-
	*%	-%	*%	*%	-%	-%	1%	-%	-%	-%	-%	-%	-%	1%	-%
Green Party	15	4	12	4	6	5	3	5	6	2	-	-	-	15	-
	2%	1%	3%	2%	3%	2%	2%	3%	2%	3%	-%	-%	-%	15%	-%
														JKL	
United Kingdom Independence Party (UKIP)	3	3	-	1	2	-	-	1	2	-	-	-	-	3	-
	*%	1%	-%	*%	1%	-%	-%	1%	1%	-%	-%	-%	-%	3%	-%
		b												jkL	
British National Party (BNP)	2	1	1	-	2	-	-	-	2	-	-	-	-	2	-
	*%	*%	*%	-%	1%	-%	-%	-%	1%	-%	-%	-%	-%	2%	-%
														I	
Some other party	9	6	3	4	3	2	3	1	4	1	-	-	-	9	-
	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	-%	-%	-%	9%	-%
														JKL	

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N

Voting – November 2010

Table NEW13 (continuation)
NEW13. How did you vote at that election?
 Base: All those eligible to vote in the UK

	Total	GENDER		CURRENT COURSE YEAR (applies to Students only)			UNI GROUP (applies to Students only)				VOTED MAY 2010				
		Male	Female	1st	2nd	3+ years	Russell	Old	New	Other	Conservative	Labour	Lib dem	Other	Did not vote
Sig. Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	*n
Sig. Level: 99%		A	B	C	D	E	F	G	H	I	J	K	L	M	*N
Unweighted row	666	288	378	233	222	211	162	178	275	51	149	158	257	102	-
Total	666	288	378	218	205	243	154	163	299	50	147	157	263	100	-
Prefer not to say	59	26	33	20	21	18	14	15	27	3	-	-	-	59	-
	9%	9%	9%	9%	10%	7%	9%	10%	9%	6%	-%	-%	-%	59%	-%
														JKL	

Columns Tested: A,B - C,D,E - F,G,H,I - J,K,L,M,N